

HELPING STRATEGY CONSULTANCY CLIENT TO ACHIEVE **CYBER ESSENTIALS** CERTIFICATION

CASE STUDY





OVERVIEW

Our client is a leading strategy consultancy specialising in brand positioning and challenger thinking. Known for its innovative approach to helping businesses stand out in competitive markets, the consultancy works with global brands across sectors such as finance, retail, and technology.

CHALLENGE

Our client is a strategic branding consultancy, needed to enhance its cybersecurity posture in alignment with financial industry standards. As required by a leading international bank's compliance review, it was necessary to demonstrate effective security practices, including business continuity planning (BCP).

Additionally, it's existing security infrastructure lacked comprehensive protection against modern cyber threats, leaving it vulnerable to potential cyberattacks.

SOLUTION

To address these concerns, we implemented our **Security Ultimate Package**, a comprehensive cybersecurity solution designed to protect businesses at both the user and organisational levels. The key components of this package included:

User-Level Protection

- **Advanced Spam Protection** – Blocking phishing attempts and spam emails.
- **Advanced Antivirus/EDR** – Providing endpoint detection and response capabilities.
- **Conditional Access & Alerts** – Restricting access based on risk assessments.

- **Security Awareness Training** – Educating employees on cybersecurity best practices.
- **3rd Party Backup** – Ensuring critical data backups
- **Enterprise Password Manager & Monitoring** – Managing and securing credentials.
- **Dark Web Monitoring** – Detecting compromised credentials.

Organisational-Level Protection

- **Platform Support & Security Hardening** – Enforcing security best practices across all systems.
- **Email & Domain Security** – Protecting email communications against spoofing and phishing.
- **Vulnerability Management & Website Scanning** – Identifying and mitigating security weaknesses.
- **Advanced Mobile Device Management (MDM)** – Ensuring secure device provisioning and control.
- **Enterprise Single Sign-On (SSO)** – Enhancing authentication security.

Additionally, our team guided the client through the **Cyber Essentials Certification** process, ensuring they met compliance requirements.

IMPLEMENTATION

- Conducted a **full security audit** in collaboration with the global bank, identifying and mitigating security gaps.
- Implemented comprehensive **business continuity planning (BCP)** protocols in alignment with the financial client's audit requirements.
- Deployed **Mobile Device Management (MDM)** to improve endpoint security.
- Configured **enterprise-wide security policies** to strengthen email and access controls.
- Implemented **automated vulnerability scanning** to proactively detect and remediate threats.

OUTCOME

With the **Security Ultimate Package** fully implemented, our client achieved:

- Cyber Essentials Certification, validating their security compliance.
- Improved resilience against cyber threats, reducing exposure to phishing, malware, and data breaches.
- Enhanced business continuity planning (BCP), aligning with the financial client's audit requirements.
- Automated security management, minimising manual intervention while ensuring robust protection.

CONCLUSION

By integrating advanced cybersecurity solutions, client company now operates with enhanced security confidence, meeting industry compliance standards while ensuring a secure working environment for their team and clients.

Contact Us

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